

Liaison Committee Report

IILA 2009 Convention

The liaison committee undertook during the past several months to identify various country based claims/adjusting associations worldwide in countries where we do not presently have representation. The intent is to contact these associations with the view of increasing IILA exposure to their associations and possibly increase our own membership. To date we have identified associations in South Africa, Madrid, Jamaica, Malaysia, Kenya, Poland, Belgium and Portugal. The next process is to put together a marketing plan and approach these associations providing them with exposure to our worldwide association of professionals. Hopefully we will create sufficient interest for some of their members to consider membership in IILA as well as provide referral work. This is to be an ongoing project.

Our relationship with IFAA continues to flourish and consideration is now being given to combining the IILA AGM/convention in 2010 with their conference which is being held in Singapore in November 2010.

Committee

Tom Moss
Michael Hale
Stewart Ponton

Signed

Stewart Ponton